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3.4.4 Number of research papers published per Teacher in the Journals as notified on UGC website during the last five years

Sl. No.	Particulars	Year	Page No.
1	Link to the institutional website where the first page/full paper (with author and affiliation details) is published	2021-22	2-41



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3.4.4 Number of research papers published per teacher in the Journals as notified on UGC CARE list during the last five years

Title of paper	Name of author	Name of journal	Link to website of the Journal
2021-22			
Comparative Study on the Overall Performance of Merged Public Sector Banks and Private Sector Banks using CAMEL Model	S. M. Riha Parvin, Catherine Nirmala, & Niyaz	International Journal of Management, Technology, and Social Sciences (IJMTS)	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/699
Review on Customer Perception towards Online Food Delivery.	Preema D'Souza & Ganesh Bhat S,	International Journal of Creative Thoughts (IJCRT), 9(7), b301–b314.	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/791
Digital Payment Service in India - A Case Study of Unified Payment Interface.	Mahesh, A. & Ganesh Bhat, S.	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/843
Financial Performance Analysis of Motilal Oswal Financial Services Ltd (MOFSL)	Sonia Lobo & Ganesh Bhat S.	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/841
Risk Return Analysis of Selected Stocks of Indian Financial Sector	Sonia Lobo & Ganesh Bhat S.	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/1024
A Case Study of Mrs. Bector Food Specialties Ltd.	D'Silva, Reema Jenifer, & Ganesh Bhat, S.,	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/734

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A Case Study of Cashew Industry in Karnataka	D'Silva, Reema Jenifer, & Ganesh Bhat, S.	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/1038
Effectiveness of Visual Merchandising on Consumer Buying Behaviour: A Study of Reliance Digital, Puttur, DK	Shwetha Pai, & Sureshramana Mayya	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://ijrar.org/papers/IJRAR21B1631.pdf
A Conceptual Study on Performance of Small-Scale Industries in India	Shashank B. S., & Sureshramana Mayya.	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://www.ijrar.org/papers/IJRAR21B1829.pdf
Industry Analysis Case on Consumerism Towards Organic Food Industry	Sowmya B, Sureshramana Mayya	International Journal of Research and Analytical Reviews (IJRAR)	https://journals.sagepub.com/doi/full/10.1177/21582440211054479
A Comprehensive Analysis of Top Indian Organic Cosmetic Company: Lotus	Sowmya B, Sureshramana Mayya	International Journal of Research and Analytical Reviews (IJRAR)	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/1051/557
Work-Life Balance and Gender Differences: A Study of College and University Teachers From Karnataka	Mayya SS, Martis M, Ashok L, Monteiro AD, Mayya Sureshramana	Sage Open	https://iarjset.com/wp-content/uploads/2021/12/IARJSET_2021.81207.pdf
NYKAA:A comprehensive analysis of a leading Indian E-Commerce cosmetic company	Suchitra, Ramesh Pai	INTERNATIONAL JOURNAL OF CASE STUDIES IN BUSINESS, IT, AND EDUCATION (IJCSBE)	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/529

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Women entrepreneurship in beauty parlour services: A study in Dakshina Kannada District.	Suchitra, Ramesh Pai	International Advanced Research Journal in Science, Engineering and Technology	https://srinivaspublication.com/wp-content/uploads/2019/01/11.Indian_Education_FullPaper.pdf
Literature Review on Benefits, Opportunities, Challenges, Prospects of Online Teaching in Higher Education	Hegde Lata Narayan & Shailashri V. T.	International Journal of Applied Engineering and Management Letters (IJAEML)	https://srinivaspublication.com/journal/index.php/ijhsp/article/view/1029
Impact of Mobile Phone Services on the Traditional Telecommunication Services in India	Laveena C. Crasta & Shailashri V. T.	International Journal of Case Studies in Business, IT, and Education (IJCSBE),	https://srinivaspublication.com/journal/index.php/ijaeml/article/view/553
Work-Life Balance of Women Medical Professionals in the Healthcare Sector-A Systematic Literature Review	Akhila Rao & Shailashri V. T.	International Journal of Health Sciences and Pharmacy	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/715
A Comprehensive Study of Talent Management Process adopted by Tata Consultancy Services (TC)	Laveena C. Crasta , & Shailashri V. T.	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://srinivaspublication.com/journal/index.php/ijmts/article/view/180
A Comprehensive Study of Talent Management Process adopted by Tata Consultancy Services (TC)	Laveena C. Crasta , & Shailashri V. T.	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://srinivaspublication.com/journal/index.php/ijmts/article/view/761
A Study on Transformation of Higher Education System: Present Scenario and Future Outlook. I	Hegde Lata Narayan & Shailashri V.T.	International Journal of Management, Technology, and Social Sciences (IJMTS),	http://www.ijirset.com/upload/2021/may/86_5_CASE_NEW_R11.pdf

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Impact of Digital Banking and Artificial Intelligence on Retail Customer Engagement- A case study on HDFC Bank	Suresh Raghavan & Dr. Ramesh Pai	International journal of Innovation and Research in Science Engineering and Technoloy	https://www.ijrpr.com/uploads/V2ISSUE7/IJRPR710.pdf
Changing Paradigm of Consumer Experience through martech - A case study on Indian Online Industry	Suresh Raghavan & Dr. Ramesh Pai	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://srinivaspublication.com/journal/index.php/ijmts/article/view
Literature Review on Customer Engagement of Millennials in Digital Marketing	Suresh Raghavan & Dr. Ramesh Pai	International Journal of Research Publication and Reviews	https://srinivaspublication.com/journal/index.php/ijmts/
Pivotal Role of Different Technologies in Waste Management among Urban Communities in India.	Meghana Salins, P. S. Aithal	International Research Journal of Modernization in Engineering Technology and Science	https://srinivaspublication.com/journal/index.php/ijmts/article/view/993
A Review-Based Research Agenda on Green Banking Service Practices through Green CSR Activities	G.Nandini Prabhu,P.S.Aithal	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=swoc+analysis+of+Zomato&btnG=
Green banking practices-A case study on the Indian banking system	G.Nandini Prabhu	International Journal of Research Publication and Reviews	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3805570
SWOC Analysis of Zomato-A Case Of Online Food Delivery Services	D'Souza Prima Frederick, Sachin K Parrapagoudar	International Research Journal of Modernization In Engineering Technology And Science(IRJMETS)	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3961924

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A Descriptive Analysis on Sustainable Business Strategy of Online Food Service Industry	D'Souza Prima Frederick, Sachin K Parrapagoudar	International Research Journal of Modernization In Engineering Technology And Science(IRJMETS)	https://archives.ourheritagejournal.com/index.php/oh/article/view/7688
E-Business Processes in Food Services	Dsouza Prima Frederick	International Journal of Advanced Research (IJAR)	https://archives.ourheritagejournal.com/index.php/oh/article/view/7827
A case study on Mrs. Bectors Food Specialties' Ltd.	Reema Jenifer D'Silva, Dr. Ganesh Bhat S.	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	http://ijbmas.in/7.3.2020/20-30%20PRIYANKA%20NAYAK.pdf
Recognising Sustainability Through the Corporate Reports A Review of Development of Disclosures in India	Priyanka Nayak, Dr. Narayan Kayarkatte	International Journal of Advanced Research (IJAR)	http://ijcrme.rdmodernresearch.com/wp-content/uploads/2015/06/50.pdf
“Strategic Influence of Business English In Management Education”	Hariharasudan, A., Rahiman Ur H., Nawaz, N. & Niyaz, P (2021)	Polish Journal of Management studies	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3865511
Role of NGOs in Implementation of CSR Activities in India.	Bindhu, D., & Niyaz, (2021).	International Journal of Management, Technology, and Social Sciences (IJMTS)	http://www.ijcrt.org/papers/IJCRT2107338.pdf
“Government Schemes for Promoting Women Entrepreneurship and Economic Development, Case Study”	Bharathy & Narayan Kayarkatte	Sambhodhi	https://archives.ourheritagejournal.com/index.php/oh/article/view/7709/7323
A Literature Review on Work Life Balance and Job Satisfaction	Shilparani K & Dr. C.K.Hebbar	Wesleyan Journal of Research , An international Research Journal.	https://archives.ourheritagejournal.com/index.php/oh/article/view/7834/7425

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Occupational Stress Among Teachers –A Literature Review	Shridevi & Dr.C.K.Hebbar	Wesleyan Journal of Research, An international Research Journal Humanities,Social & Applied Sciences	https://srinivaspublication.com/journal/index.php/ijmts/article/view/1109/567
Comparative Study on the Overall Performance of Merged Public Sector Banks and Private Sector Banks using CAMEL Model	S. M. Riha Parvin, Catherine Nirmala, & Niyaz	International Journal of Management, Technology, and Social Sciences (IJMTS)	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/699
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Digital Payment Service in India - A Case Study of Unified Payment Interface.	Mahesh, A. & Ganesh Bhat, S.	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/843
Financial Performance Analysis of Motilal Oswal Financial Services Ltd (MOFSL)	Sonia Lobo & Ganesh Bhat S.	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/841
Risk Return Analysis of Selected Stocks of Indian Financial Sector	Sonia Lobo & Ganesh Bhat S.	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/1024
A Case Study of Mrs. Bector Food Specialties Ltd.	D’Silva, Reema Jenifer, & Ganesh Bhat, S.,	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/734

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A Conceptual Study on Performance of Small-Scale Industries in India	Shashank B. S., & Sureshramana Mayya.	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://www.ijrar.org/papers/IJRA R21B1829.pdf
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Work-Life Balance and Gender Differences: A Study of College and University Teachers From Karnataka	Mayya SS, Martis M, Ashok L, Monteiro AD, Mayya Sureshramana	Sage Open	https://iarjset.com/wp-content/uploads/2021/12/IARJSET.2021.81207.pdf
NYKAA:A comprehensive analysis of a leading Indian E-Commerce cosmetic company	Suchitra, Ramesh Pai	INTERNATIONAL JOURNAL OF CASE STUDIES IN BUSINESS, IT, AND EDUCATION (IJCSBE)	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/529
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Work-Life Balance of Women Medical Professionals in the Healthcare Sector-A Systematic Literature Review	Akhila Rao & Shailashri V. T.	International Journal of Health Sciences and Pharmacy	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/715
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A Study on Transformation of Higher Education System: Present Scenario and Future Outlook. I	Hegde Lata Narayan & Shailashri V.T.	International Journal of Management, Technology, and Social Sciences (IJMTS),	http://www.ijirset.com/upload/2021/may/86_5_CASE_NEW_R11.pdf
Impact of Digital Banking and Artificial Intelligence on Retail Customer Engagement- A case study on HDFC Bank	Suresh Raghavan & Dr. Ramesh Pai	International journal of Innovation and Research in Science Engineering and Technoloy	https://www.ijrpr.com/uploads/V2_ISSUE7/IJRPR710.pdf
Changing Paradigm of Consumer Experience through martech - A case study on Indian Online Industry	Suresh Raghavan & Dr. Ramesh Pai	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://srinivaspublication.com/journal/index.php/ijmts/article/view

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Literature Review on Customer Engagement of Millennials in Digital Marketing	Suresh Raghavan & Dr. Ramesh Pai	International Journal of Research Publication and Reviews	https://srinivaspublication.com/journal/index.php/ijmts/
A CASE STUDY ON “MOBILE BANKING IS A BOON TO BANKING CUSTOMERS DURING THE COVID-19 PANDEMIC SITUATION”-WITH SPECIAL REFERENCE TO THE SBI CUSTOMERS OF MANGALORE CITY	Divya M P & Dr. C.K.Hebbar	International Journal of Environmental Economics, Commerce and Educational Management (EPRA),	http://ijaem.net/issue_dcp/Adoption%20and%20Challenges%20in%20Usage%20of%20Mobile%20Banking%20A%20Literature%20Review.pdf
A CASE STUDY ON YOUTH PERCEPTION TOWARD MOBILE BANKING USAGE-WITH REFERENCE TO STUDENTS OF MANGALORE CITY	Divya M P & Dr. C.K.Hebbar	International Journal of Multidisciplinary Research (IJMR) - Peer Reviewed Journal	https://srinivaspublication.com/journal/index.php/ijmts/article/view
Pivotal Role of Different Technologies in Waste Management among Urban Communities in India.	Meghana Salins, P. S. Aithal	International Research Journal of Modernization in Engineering Technology and Science	https://srinivaspublication.com/journal/index.php/ijmts/article/view/993
A Review-Based Research Agenda on Green Banking Service Practices through Green CSR Activities	G.Nandini Prabhu,P.S.Aithal	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=swoc+analysis+of+Zomato&btnG=

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SWOC Analysis of Zomato-A Case of Online Food Delivery Services	D'Souza Prima Frederick, Sachin K Parrapagoudar	INTERNATIONAL RESEARCH JOURNAL OF MODERNIZATION IN ENGINEERING TECHNOLOGY AND SCIENCE(IRJMETS)	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3961924
A Descriptive Analysis on Sustainable Business Strategy of Online Food Service Industry	D'Souza Prima Frederick, Sachin K Parrapagoudar	INTERNATIONAL RESEARCH JOURNAL OF MODERNIZATION IN ENGINEERING TECHNOLOGY AND SCIENCE(IRJMETS)	https://archives.ourheritagejournal.com/index.php/oh/article/view/7688
E-Business Processes in Food Services	Dsouza Prima Frederick	INTERNATIONAL JOURNAL OF ADVANCED RESEARCH (IJAR)	https://archives.ourheritagejournal.com/index.php/oh/article/view/7827
A case study on Mrs. Bectors Food Specialties' Ltd.	Reema Jenifer D'Silva, Dr. Ganesh Bhat S.	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	http://ijbmas.in/7.3.2020/20-30%20PRIYANKA%20NAYAK.pdf
RECOGNISING SUSTAINABILITY THROUGH THE CORPORATE REPORTS A REVIEW OF DEVELOPMENT OF DISCLOSURES IN INDIA	Priyanka Nayak, Dr. Narayan Kayarkatte	International Journal of Advanced Research (IJAR)	http://ijcrme.rmodernresearch.com/wp-content/uploads/2015/06/50.pdf
“Strategic Influence of Business English In Management Education”	Hariharasudan, A., Rahiman Ur H., Nawaz, N. & Niyaz, P (2021)	Polish Journal of Management studies	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3865511

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Role of NGOs in Implementation of CSR Activities in India.	Bindhu, D., & Niyaz, (2021).	International Journal of Management, Technology, and Social Sciences (IJMTS)	https://www.researchgate.net/publication/319636113_Electroactive_Sulfonated_Polysulfone_Polymer_as_Corrosion_Inhibitor_for_Mild_Steel_in_Acidic_Medium
Impact of Family Size and Income on “Spending –Saving” Pattern of Rural Muslim Community.	Niyaz & Abbokar Siddiq (2020).	International Journal of Management, Technology, and Social Sciences (IJMTS)	https://ijltet.org/journal/151048372411.pdf
Performance and service quality enhancement in a healthcare setting through lean six sigma strategy.	Noronha, A., Bhat, S., Gijo, E. V., Antony, J., Laureani, A., & Laux, C.	International Journal of Quality & Reliability Management	https://srinivaspublication.com/journal/index.php/ijmts/article/view/352
The Implicit Impact on Retail Management Education /Research in India Owing to Favoritism in the Recruitment of Faculty Members at IIMs, IITs, NITs, IIITs, IISc, and NITIE	Ganesha, H. R., & Aithal, P. S.	International Journal of Case Studies in Business, IT, and Education	https://ssrn.com/abstract=3715662
An Overview of the Aviation Industry in India with Special Emphasis on Privatization	PavithraKumari & Aithal P. S.	International Journal of Case Studies in Business, IT, and Education	https://ssrn.com/abstract=3762256
Attitudes and Perspectives of Key Stakeholders in the Retail Start-ups toward Long-Term and Sustainably Profitable Business Model in India - An Empirical Evaluation.	Ganesha, H. R. & Aithal, P. S	International Journal of Applied Engineering and Management Letters	https://srinivaspublication.com/wp-content/uploads/2020/11/13.-Emerging-Concept-of-Tech-Business-Analytics_Abstract.pdf

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Economic Operation of Cement: A Case of Gautam Buddha Airport Upgrading Component Project	Anjay Kumar Mishra, Rabindra Kumar Yadav & Aithal, P. S	International Journal of Applied Engineering and Management Letters	https://ssrn.com/abstract=3750454
Emerging Concept of Tech-Business-Analytics an Intersection of IoT& Data Analytics and its Applications on Predictive Business Decisions	Sachin Kumar, Devanshu Dube, Krishna Prasad, K. & Aithal, P. S.	International Journal of Applied Engineering and Management Letters	https://ssrn.com/abstract=3763958
Artificial Intelligence-Based Consumer Communication by Brick-and-Mortar Retailers in India Leading to Syllogistic Fallacy and Trap – Insights from an Experiment.	Ganesha, H. R., & Aithal, P. S.	International Journal of Applied Engineering and Management Letters	https://ssrn.com/abstract=3763886
Blockchain Technology: A Driving Force in Smart Cities Development.	Dipak S. Gade & Aithal, P. S	International Journal of Applied Engineering and Management Letters	https://ssrn.com/abstract=3764248
Conceptualization of e-Learning Theories and Approaches in the context of Further and Higher Education	Lata Narayan Hegde, & Shailashri V. T	International Journal of Applied Engineering and Management Letters	https://ssrn.com/abstract=3538290
Retaining the Power Backup of the Battery and Increased Life Span of the Battery for the Solar System- Challenges and Opportunities	Sridhar Acharya, P., &Aithal, P. S.,	International Journal of Applied Engineering and Management Letters	https://srinivaspublication.com/wp-content/uploads/2020/02/2.RELTest_FullPaper.pdf
A New Concept of Circular Model of Management for Achieving Sustainable Success and Growth.	Keerthan Raj & P. S. Aithal	International Journal of Management, Technology, and Social Sciences	https://ssrn.com/abstract=3580953

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Advanced strategies for hydrogen generation by rhodium metal catalysts coated by the electrodeposition method	Bharath K. Devendra , B.M. Praveen , V.S. Tripathi, D.H. Nagaraju , Mahesh Padaki , H.P. Nagaswarupa , R. Hari Krishna	Applied Surface Science Advances	https://doi.org/10.1016/j.apsadv.2022.100320
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PRODUCTIVITY AND FINANCIAL FEASIBILITY ANALYSIS OF FARMING CHANNA PUNCTATUS (BLOCH, 1793) FED ON WHEATGRASS BASED FORMULATED FISH FEED	P.S. Joshi , V. B. Bhagat , B. M. Praveen and P. S. Aithal	Vidyabharati International Interdisciplinary Research Journal	https://www.researchgate.net/profile/Prasanna-Joshi-4/publication/364350761_PRODUCTIVITY_AND_FINANCIAL_FEASIBILITY_ANALYSIS_OF_FARMING_CHANNA_PUNCTATUS_BLOCH_1793_FED_ON_WHEATGRASS_BASED_FORMULATED_FISH_FEED/links/634e3da196e83c26eb32c42d/PRODUCTIVITY-AND-FINANCIAL-FEASIBILITY-ANALYSIS-OF-FARMING-CHANNA-PUNCTATUS-BLOCH-1793-FED-ON-WHEATGRASS-BASED-FORMULATED-FISH-FEED.pdf
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